

WHY

BE A BOSS LICENSEE

Leverage the Power of a Global Brand

By becoming an exclusive BOSS Licensee, you gain more than access to exceptional products—you align yourself with a respected global brand recognized across numerous countries. This partnership allows you to benefit from our established reputation and proven track record. Selling BOSS products means offering a trusted, high-quality line that customers quickly embrace. Once introduced to BOSS in your region, the products will naturally generate demand.

Partnering with BOSS is designed for simplicity and efficiency. We provide a comprehensive selection of high-quality individual components, carefully designed to meet various needs and specifications. Our flexible approach allows licensees to customize, assemble, and package kits tailored to their target markets. Additionally, all sales inquiries received at the BOSS Global Headquarters are redirected to local Licensees, ensuring you benefit from our global reach.

At BOSS Global, we focus solely on manufacturing and wholesale operations, leaving retail opportunities entirely in your hands. Join the BOSS family today and take advantage of a proven business model that empowers you to grow, thrive, and succeed.

” JOIN THE
BOSS FAMILY
OF LICENSEES &
DISTRIBUTORS ”

GLOBAL REACH, LOCAL EXPERTISE IN
AIR SUSPENSION INNOVATION



GLOBAL
BUSINESS
OPPORTUNITIES

GET IN TOUCH

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5 PROVEN PRODUCTS FOR SUCCESS

01 //LOAD ASSIST

#1 selling item - Giving leaf & some coil spring vehicles an air adjustable rear suspension for assisting heavy loads.

02 //AIR BAGS

A top-tier choice for air suspension, offering superior load support, ride comfort, Durability and adjustability.

03 //ALUMINIUM AIRTANKS

Light weight heat treated, no rust, Aluminium pressure vessels with unique adjustable mounting brackets

04 //12V AIR COMPRESSORS

Some of the strongest 12v/24 volt compressors in the world for high volume pumping, completely rebuildable.

05 //ON-BOARD AIR SYSTEMS

Particularly useful for off-road vehicles, trucks, or any applications requiring air-powered tools, inflation of tires, or air suspension adjustments.



DISCOVER OUR VISION

Every company has a reason for its existence and BOSS is no different, internally we call it our PURPOSE.

Boss Global's purpose is to make high quality, safe, affordable after market Air Suspension available in all countries around the world. We believe that life is sacred and we want to do our bit to make sure vehicles that carry loads, perform in the same safe way they did at the point of manufacture.

When it comes to carrying loads and stabilising vehicles we have the ability to make it happen. We already do in many countries around the world, but it's not enough, we want everyone to have access to that safety and convenience at prices they can afford.



BUSINESS STRATEGY

Boss Global has been designing and manufacturing High Quality Air systems and components for many years. Our core business is the supply of onboard air, air suspension products and systems designed for a large range of Motor Vehicles, Trailers and Machinery.

The components that form part of our BOSS systems are amongst the best in the world.

BECOME A BOSS LICENSEE

- ✓ The below benefits +
- ✓ Exclusive Territory/Country
- ✓ Massive Capital gain potential
- ✓ Distributors in your Territory/Country buy from you
- ✓ You own your BOSS Business
- ✓ You can sell your BOSS business at any time

BECOME A BOSS DISTRIBUTOR

- ✓ Access to highly respected products
- ✓ High customer demand
- ✓ Fantastic Support
- ✓ High profits
- ✓ Easy to do business with

